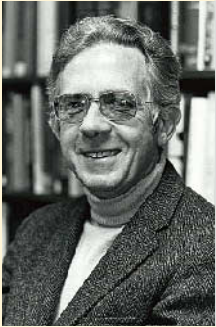
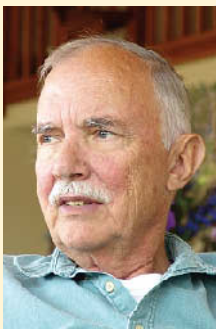


Profiles of Keynote Speakers



Prof. Nathan Rosenberg (Professor of Public Policy, Dept. of Economics, emeritus, Stanford University. Senior Fellow, Stanford Institute for Economic Policy Research)

- A.B. Rutgers University, Ph.D. from University of Wisconsin.
- Taught at the University of Pennsylvania, Purdue University, Harvard University, the University of Wisconsin, the London School of Economics and Cambridge University.
- Chairman of the Stanford Economics Dept., member of the Executive Board as well as the Board of Directors of the National Bureau of Economic Research.
- Recipient of honorary doctoral degrees from the University of Lund and the University of Bologna. Awarded the Leonardo da Vinci Prize for his contributions to the history of technology.
- Specialized in the economics of technological change, the economic role of science, economic history and development. His books include "Perspectives on Technology," "Inside the Black Box," "How the West Grew Rich," "Exploring the Black Box," "Paths of Innovation" and "Schumpeter and the Endogeneity of Technology."



Prof. Lewis M. Branscomb (Professor of Public Policy and Corporate Management, emeritus, Harvard University, John F. Kennedy School of Government)

- A.B. in physics from Duke University, M.S. in physics from Harvard University, Ph.D. in physics from Harvard University.
- Honorary D.Sc. From Rochester University, University of Colorado, Rutgers University and other prominent institutions.
- Director of the National Institute of Standards and Technology. Vice President and Chief Scientist of IBM. Chairman of the National Science Board. Cochair of the National Academy's project on Science and Technology for Countering Terrorism. Member of President Reagan's National Productivity Advisory Committee and other outstanding positions.
- The author of books on technology policy and early-stage high-tech innovation including "Industrializing Knowledge" and "Taking Risks: How Innovators, Executives, and Investors Manage High Tech Risks." Coined the term "Darwinian Sea"



Akio Fujii (President, Microsoft Product Development Limited.)

- B.S. in Mathematical Engineering and Information Physics from the University of Tokyo. Master of Computer Science from Stanford University.
- Joined the Technology Research Center of Kawasaki Steel in 1977. After working with A.S.R., joined Microsoft as head of R&D Dept. in 1986.
- Since then, directed and managed the company's R&D practices in most of his career. He assumed the current position in 1999.
- His specialty lies in the development of the screen image processing system.
- Taking advantage of his experience in image processing, computer graphics and workstation-related technologies, now he directs and supervise Microsoft's R&D activities throughout East Asia including Japan.



James C. Abegglen (Honorary Dean & Prof., Graduate School of Management, Globis University. Chairman, Asia Advisory Service K.K.)

- Ph.D. from the University of Chicago.
- After postdoctoral study at Harvard University, served on the faculties of the University of Chicago and MIT. Retired a few years ago from his long-held post as Professor of International Business at the Faculty of Comparative Culture, Sophia University, where he also served as chair of the graduate studies program.
- Management consultants with Arthur D. Little, McKinsey and Boston Consulting Group (one of founding partners). Established BCG's Tokyo subsidiary.
- A leading authority on Japanese business and industry and on business strategies for East and Southeast Asia.
- His books include a classical "The Japanese Factory: Aspects of its Social Organization," in Japanese "Nihon no Keiei" and "Shin Nihon no Keiei" based on his observations of Japanese companies for over 50 years.



Mitsuko Shimomura (Vice Chairman, Japan Association of Corporate Executives or "Keizai Doyukai", Prominent Journalist and President & CEO, Center for Health Care & Public Concern)

- B.A. in Economics from Keio University. M.A. in Economics from Graduate School of Arts and Sciences, New York University. Nieman Fellow at Harvard University.
- At Asahi Shimbun (Japan's leading daily), assumed many challenging special assignments in the middle East, the US, Europe, Russia and other countries.
- Many "first woman" in Japan including the first foreign correspondent, the first woman journalist to achieve Senior Staff Writer status and the first woman Editor-in-Chief of a major national-circulation weekly magazine (Asahi Journal).
- Her specialty has been clarifying dialogues with the "movers and shakers" in the political, business and the cultural elite's of America, Europe and Japan.
- Her more than twenty books include "Made in Japan-Akio Morita and Sony, co-author" published in 20 languages and "Harvard Memories: Reflections on Japan and the U.S."

Profiles of Speakers



WATANABE, Chihiro (Professor, Dept. of Ind. Eng. & Mgmt., Graduate School of Decision Science and Technology, SIMOT Leader)

- BA in Engineering (Urban Planning) and Ph. D. (Arts and Science) from the University of Tokyo.
- Former Deputy Director – General of Technology Development at MITI. His career includes Second Secretary of Japanese Embassy in Indonesia and Chief Representative of NEDO Sydney Office. Senior Adviser to the Director on Technology at IIASA, Member of the Educational and Research Council at Tokyo Tech.
- Research fields include techno-economics, technology innovation and dissemination and technology policy.



RIEU, Alain-Marc (Professor, Department of Philosophy, University of Lyon 3, France, Visiting Professor at Dept. of Economics, the University of Tokyo)

- Docteur d'Etat es Lettres et Sciences Humaines, University of Paris I Pantheon-Sorbonne
- Assistant Professor, Université de Haute-Alsace. Professor, Université de Strasbourg 2
- Research fields include continental philosophy and epistemology. Science studies. Modernization theory today.



MIYAZAKI, Kumiko (Professor, Graduate School of Innovation Management)

- BA in Physics (Oxford), MSc in computer science (Cambridge), MBA (INSEAD) and Ph.D.(Sussex).
- Her career includes 10 year experience in industry (in the UK, Japan, Canada), Associate Prof. and Prof. in Engineering at TITech. Member of Information Telecommunications Council, Space Activities Commission, NHK's Technology Council and others.
- Research fields include technology strategy of high-tech sectors and systems innovation.



YAMAZAKI, Masakatsu (Professor, Dept. of Ind. Eng. & Mgmt., Graduate School of Decision Science and Technology)

- BA in Physics and Doctor of Science from the Tokyo Tech.
- His career includes Associate Professor in Graduate school of Education, Mie University and Associate Professor in Graduate school of Engineering, Tokyo Tech.
- Research field is history of science.



Charla Griffy-Brown (Associate Professor, Graziadio School of Business and Management, Pepperdine University)

- BA in East Asian Studies from Harvard University. Ph.D. from the Faculty of Science and Technology at Griffith University, Queensland, Australia. Ph.D. fieldwork supported by National Institute of Science and Technology Policy in Japan
- Fulbright Scholar at Nagoya University and the Institute of Space and Astronautical Science. Former Associate Professor of the Dept. of Ind. Engineering & Management, Tokyo Tech.
- Internationally recognized consultant in technology transfer and development.



SAIKI, Tomoko (Professor, Graduate School of Innovation Management)

- BA and MA in Pharmacology from Osaka University.
- Her career includes the Japan Patent Office (JPO) and is a former Director of Medical and Science Division.
- Research field is intellectual property.



HACHIYA, Toyohiko (Associate Professor, Dept. of Ind. Eng. & Mgmt., Graduate School of Decision Science and Technology)

- BA in Economics from Hitotsubashi University and Doctoral course in Accountancy and Economics at the same university. Ph.D. from Tokyo Tech.
- His career includes Mitsubishi Research Institute, assistant professor in Tokyo Tech. and associate professor in Aoyama Gakuin University
- Research fields include corporate finance, government, business administration, accounting information and corporate valuation.



MIYAKAWA, Masami (Professor, Dept. of Ind. Eng. & Mgmt., Graduate School of Decision Science and Technology)

- BA in Engineering and Doctor of Engineering from the Tokyo Tech.
- His career includes Associate Professor in Tokyo University of Science and Associate Professor in the University of Tokyo.
- Research fields include applied statistics, quality control and reliability



ITOH, Kenji (Professor, Dept. of Ind. Eng. & Mgmt., Graduate School of Decision Science and Technology)

- BA in Engineering and Doctor of Engineering from the Tokyo Tech.
- His career includes a full-fledged employee of Hitachi Ltd., Assistant Professor and Associate Professor in Tokyo Tech.
- Research fields include ergonomics and cognitive engineering.



HIGA, Kunihiko (Professor, Graduate School of Innovation Management)

- Ph. D. in Management Information Systems from the University of Arizona
- His career includes a faculty member at Georgia Institute of Technology and then at the Hong Kong University of Science and Technology.
- Research interests include telework, database analysis/design methodology, database/ knowledgebase integration, and well structured rule base design.



ENKAWA, Takao (Professor, Dept. of Ind. Eng. & Mgmt., Dean of Graduate School of Innovation Management)

- BA and MA in Engineering and Doctor of Engineering from Tokyo Tech.
- His career includes assistant professor and associate professor at Tokyo Tech. Chairman of the information sub-committee of the Council for Transport Policy, member of the Educational & Research Council at Tokyo Tech. and Dean of Graduate School of Decision Science and Technology.
- Research fields include SCM and quality management. Currently, member of the Council for the Transport Policy and the Council for Social Capital Alignment at the Ministry of Land Infrastructure and Transport, and member of Council on Customs and Tariff at the Ministry of Finance.



IIJIMA, Junichi (Professor, Dept. of Ind. Eng. & Mgmt., Graduate School of Decision Science and Technology)

- BA and MA in Engineering and Doctor of Engineering from the Tokyo Tech.
- His career includes a Assistant Professor and Associate Professor in Tokyo Tech.
- Research interests include systems theory and information system. He is currently a chief examiner at Japan Society for Management Information.



SENOO, Dai (Associate Professor, Dept. of Ind. Eng. & Mgmt., Graduate School of Decision Science and Technology)

- BA in Social Science and Doctor of Commercial Science from the Hitotsubashi University.
- His career includes a Assistant Professor in Japan Advanced Institute of Science and Technology.
- Research interests include organization theory, organization behavior and knowledge management.



HIRANO, Masaaki (SIMOT Professor, Tokyo Tech., Professor, Graduate School of Asia-Pacific Studies and Business School, Waseda University)

- BA and MA in Engineering and Doctor of Engineering from Tokyo Tech., BSc from the Dept. of Economics, University of London.
- Assistant professor, associate professor at the Systems Science Research Center and Business School at Waseda University
- Specialties include management information systems, corporate strategy, organization and international management. Visiting professor at INSEAD and HEC. Core member of several government councils. Chairman of the Japan society for management information (2004 to 2006)



MASUDA, Tatsuo (Former Vice President, Japan National Oil Corporation. SIMOT Professor, Tokyo Tech.)

- BA in Political Science from Keio University. BA in History from Cambridge University
- Director of the Office of Oil Markets and Emergency Preparedness at the IEA. President of Asia Pacific Energy Research Center. Task force member of Davos Annual Meeting.
- Specialties include interaction between commercial elements and geopolitics in the oil markets. After the Foreign Office of Japan, assumed several important positions related to oil and energy at MITI.



HOBO, Masayo (BG Lead, Microsoft Business Solutions. SIMOT Professor, Tokyo Tech.)

- MBA from Graduate School of Industrial Admin., Carnegie Mellon University. Doctoral Degree in the Ind. Engineering & Management, Tokyo Tech.
- After serving as director at SAP Japan, became GM and Representative Director of Viryanet Japan.
- Research interests include new ways of employing technology, development strategy of business solution packages such as ERP, CRM and SCM, and global comparison of information technology-oriented business models.



KIKUCHI, Takashi (SIMOT Professor, Tokyo Tech.)

- Bachelor of Letters in Occidental History from the University of Tokyo. MBA from Stanford University.
- Current position after serving companies including Mitsui O.S.K. Lines and A.T. Kearney. Experienced in corporate planning and management consulting. Specialties include intangible assets analysis, branding and management strategies.
- Many essays in business magazines. The author of "Logical Branding: From the Perspectives of Technology and Intangible Assets."

