

Program 1st Day

I. February 27 (Mon.)

International Symposium (in English with simultaneous translation)

9:30 Opening

9:35 Address by **Masuo Aizawa**, President of the Tokyo Institute of Technology (Tokyo Tech)

9:45 **Keynote Presentation 1 Nathan Rosenberg** (Professor Emeritus, Stanford University)
Science and Technology: Which Way Does the Causation Run?

11:00 **Keynote Presentation 2 Lewis M. Branscomb** (Professor Emeritus, Harvard University)
The Roots of High Tech Innovation: Science, Entrepreneurs, and Local Socio-Economic Networks

12:15 **Lunch — Brown Bag Session: Evolution of the Education of the SIMOT**
Panel Discussion (Collaboration Room on the same floor, Light Lunch Available)
SIMOT Research Assistant: **Miyabi Hayama, Manabu Kobayashi, Chen Kang, Akihisa Yamada, Remy Magnier-Watanabe, Chen Chaojung**
SIMOT Professors: **Tatsuo Masuda, Masayo Hobo, Takashi Kikuchi (Session Coordinator)**

13:45 **Keynote Presentation 3 Akio Fujii** (President, Microsoft Product Development Ltd.)
Commentator: **James C. Abegglen** (Honorary Dean and Prof., Graduate School of Management, Globis University)
Global Management of Technology

15:00 Coffee Break

15:15 General Session (1)

Co-Evolutionary Dynamism between Innovation and Institutions

(1) **Chihiro Watanabe** (Professor, Dept. of Industrial Engineering & Management, Tokyo Tech, SIMOT Leader)
Co-Evolutionary Dynamism between Innovation and Institutions: Comparative Perspectives

(2) **Alain-Marc Rieu** (Professor, Dept. of Philosophy, University of Lyon, Visiting Professor, Dept. of Economics, the University of Tokyo)
The Unfinished Project: a Knowledge Society in France (Japan, US, France, Europe)

(3) **Kumiko Miyazaki** (Professor, Graduate School of Innovation Management, Tokyo Tech)
Krzysztof Klincewicz (Post Doctoral Fellow, Graduate School of Innovation Management, Tokyo Tech)
Sectoral Systems of Innovation in Asian Countries : the Case of Software

(4) **Masakatsu Yamazaki** (Professor, Dept. of Industrial Engineering & Management, Tokyo Tech)
Yakop Bektas (Assistant Professor, Dept. of Industrial Engineering & Management, Tokyo Tech)
Big Science and Science Policy (US, USSR)

(5) **Charla Griffy-Brown** (Associate Professor, Graziadio School of Business and Management, Pepperdine University)
Information Stewardship: the Transformation of Institutions Leveraging Knowledge and Values (US, China, Japan)

17:45 Closing

17:55 Reception Collaboration Room on the Same Floor (Fee of 2,000 Yen)

Program **2nd Day**

II. February 28 (Tue)

Symposium Focusing on the Japanese System of Management of Technology

(in Japanese with simultaneous translation)

9:30 Opening

9:35 **Keynote Presentation 4** **James C. Abegglen** (Honorary Dean & Prof., Graduate School of Management, Globis University)

Redesigning the Kaisha: New Systems, Lasting Values

10:35 **General Session (2)**

Japanese System of MOT — Intangible Assets, Intellectual Properties, Technologies)

(1) **Tomoko Saiki** (Professor, Graduate School of Innovation Management, Tokyo Tech)

Issues on Practice of Pharmaceutical Patent in Japan

(2) **Toyohiko Hachiya** (Associate Professor, Dept. of Industrial Engineering & Management, Tokyo Tech)

Measuring and Evaluating Organizational Capital

(3) **Masami Miyakawa** (Professor, Dept. of Industrial Engineering & Management ; Tokyo Tech)

Japanese Technology for Robust Design of Generic Function

12:05 Lunch

13:05 **Keynote Presentation 5** **Mitsuko Shimomura** (Vice Chairman, “Keizai Doyukai” Japan Association of Corporate

Executives, Former Editor-in-Chief of “Asahi Journal”)

Institutionalized Value of “Co-Evolution”, Japanese Management and “Soft Power”

14:05 **General Session (3)**

Japanese System of MOT — Interaction with Institutions

(1) **Kenji Itoh** (Professor, Dept. of Industrial Engineering & Management, Tokyo Tech)

Risk Prevention from Organizational Accidents by Improving Safety Culture

(2) **Kunihiko Higa** (Professor, Graduate School of Innovation Management, Tokyo Tech)

Organizational Innovation by Telework : Issues on Telework Adoption by Japanese Organizations

(3) **Takao Enkawa** (Dean and Professor, Graduate School of Innovation Management, Tokyo Tech, SIMOT Sub-Leader)

Japanese Institution and Strength and Weakness of Japanese Manufacturing

15:35 Coffee Break

15:50 **General Session (4)**

Japanese System of MOT — IT Investment and Company Performance

<This presentation is co-sponsored by the Japan Society for Management Information.>

Junichi Iijima (Professor, Dept. of Industrial Engineering & Management, Tokyo Tech,)

Dai Senoo (Associate Professor, Dept. of Industrial Engineering & Management, Tokyo Tech)

Masaaki Hirano (SIMOT Professor, Tokyo Tech)

17:50 Closing

