

# Program **1st Day**

## I. February 27 (Tue.)

### Institutional Innovation in Japanese with simultaneous translation

- 9 : 30      Opening  
 9 : 35      Address by Mitsuharu Sekiguchi, Vice President of Tokyo Institute of Technology

#### Section-1 <Corporate Institutional Innovation >

- 9 : 45      **Keynote Presentation 1**    Norio Murakami (President & CEO, Google Japan)  
 Value and Philosophy of Google
- 11 : 00      **Progress Report -1-**  
 (1) Yoshitoshi Tanaka (Associate Professor, Graduate School of Innovation Management, Tokyo Tech)  
                 Research on the integrated function between IP organization and other business organization in companies  
 (2) Kyoko Nagata (Associate Professor, Dept., of Industrial Engineering and Management, Tokyo Tech)  
                 Initial Public Offerings in Japanes Market -Cross-Country Comparisons-
- 11 : 50      Lunch

#### Section-2<Japanese Institutional Innovation>

- 13 : 00      **Keynote Presentation 2**    Kotaro Tsuru (Senior Fellow, Research Institute of Economy, Trade and Industry)  
 Reformation of Japanese Systems toward Innovation and Growth
- 14 : 00      **Progress Report -2-**  
 (3) Tadaaki Kimoto (Professor, Dept., of Industrial Engineering and Management, Tokyo Tech)  
                 RIKEN and Innovation: from Historical Perspectives  
 (4) Takashi Kikuchi (SIMOT Professor, Tokyo Tech.)  
                 Knowledge Base and Brand of Japanese Electronics Firms
- 14 : 50      **Coffee Break**
- 15 : 05      **Keynote Presentation 3**    Yoshiharu Inaba (President & CEO, FANUC LTD)  
 FA & Robot :    Endeavor to Unmanned Operation
- 16 : 05      **Progress Report -3-**  
 (5) Masaaki Muraki (Professor, Dept., of Industrial Engineering and Management, Tokyo Tech)  
                 Toward Recycling-Based Systems  
 (6) Hiroyuki Umemuro (Associate Professor, Dept., of Industrial Engineering and Management, Tokyo Tech)  
                 For Technologies Loved by Users: Usability and beyond  
 (7) Shinji Mizuno (Professor, Dept., of Industrial Engineering and Management, Tokyo Tech)  
                 Optimization Problems and Interior-Point Methods  
 (8) Yasutoshi Yajima (Associate Professor, Dept., of Industrial Engineering and Management, Tokyo Tech)  
                 Pattern Recognition by Kernel Methods
- 17 : 45      **Closing**
- 17 : 55      **Reception**    Collaboration Room on the Same Floor (Fee of 2,000 Yen)

# Program **2nd Day**

## II. February 28 (Wed.)

### Institutional Innovation - Cross-National Comparison in English with simultaneous translation

- 9 : 30      Opening  
9 : 35      Address by Masuo Aizawa, President of Tokyo Institute of Technology

#### Section-3< National / Industrial Institutional Innovation >

- 9 : 45      **Keynote Presentation 4** Norman Neureiter (Appointed Director, AAAS Center for Science, Technology and Security Policy)  
Lessons from the US-Japan Semiconductor Trade Confrontation of the 1980s-90s
- 11 : 00     **Keynote Presentation 5** Luke Georghiou (Professor, University of Manchester. Director of PREST)  
Innovation Policy : the Missing Demand-Side
- 12 : 00     Lunch – Brown Bag Session – Further Evolution of SIMOT Education  
SIMOT Doctoral Candidates: Mizuho Ogikubo, Tomonari Kitahara, Korrakot Yaibuathet, Noritomo Ouchi, Zhao Wei Lin, Bjoern Frank  
SIMOT Professors: Takashi Kikuchi, Masayo Hobo, Tatsuo Masuda  
Panelist: Peter Mertens, Ulrich Naeher, Florian Kohlbacher

#### Section-4<Institutional Innovation from the Viewpoint of Inter-Institutional Comparison >

- 13 : 30     **Keynote Presentation 6 (1)** Robert Burgelman (Professor, Graduate School of Business, Stanford University)  
Let Chaos Reign, then Reign in Chaos -Repeatedly : Managing Strategic Dynamics for Corporate Longevity (US)
- 14 : 30     (2) Philippe de Taxis du Poet (First Counselor, Head of the Science and Technology Section, European Union – Delegation of the European Commission in Japan)  
Research and Innovation Policies in the European Union (Europe)
- (3) Chihiro Watanabe (Professor, Dept., of Industrial Engineering and Management, Tokyo Tech, SIMOT Leader)  
Japan's Co-evolutionary Dynamism between Innovation and Institutional Systems: Fusing "East" and "West" (Japan)
- (4) Takashi Watanabe (SIMOT Professor, Tokyo Tech)  
Incubation of High-Tech Startups from University in Japan, US and Europe
- 16 : 00     Coffee Break
- 16 : 15     **Panel Discussion** Tsuneo Nakahara General Coordinator  
Norman Neureiter  
Robert Burgelman  
Luke Georghiou  
Philippe de Taxis du Poet  
Chihiro Watanabe  
Takashi Watanabe
- 17 : 45     Closing